

**mba**  
Michigan Bankers Association

MAY 18, 2017

# *Women in Banking Day*

THE JAMES B. HENRY CENTER FOR EXECUTIVE DEVELOPMENT, MICHIGAN STATE UNIVERSITY, EAST LANSING



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## About

Devoted to the development of women's leadership. Successful women leaders from Michigan banks and exceptional speakers share their experiences and knowledge with future leaders of our industry. Find inspiration and empowerment from their stories and take part in this unique opportunity to discuss how you, as a woman in banking can succeed!

The program will feature a panel of female executives discussing how to develop, engage and retain women leaders and a networking lunch.

## Overnight Accommodations

### CANDLEWOOD SUITES

(connected to the Henry Center)

Please ask for the MBA room block

3543 Forest Rd

Lansing, MI 48910

517-351-8181

<http://www.cwsuites.com/henry-center.shtml>

## Schedule

### THURSDAY, MAY 18

9:00 A.M.

#### WELCOME

**Speakers:** Sue Eno, President & CEO, Citizens National Bank of Cheboygan; Rann Paynter, President & CEO, Michigan Bankers Association

9:15 – 10:00 A.M.

#### THE IMPORTANCE OF FORMAL AND INFORMAL MENTORS

**Speaker:** Cindy Konich, President & CEO, Federal Home Loan Bank of Indianapolis

10:00 – 10:15 A.M.

#### REFRESHMENT BREAK

10:15 – 11:00 A.M.

#### WOMEN'S HEALTH FROM BIRTH AND BEYOND

**Speaker:** Miki Della-Moretta, Health and Wellness Coach, Blue Cross Blue Shield of Michigan

## Who Should Attend

The MBA Women in Banking Day welcomes all levels of staff of any bank or financial services provider interested in the enhancement and career growth of women in Michigan.

## Special Thanks to Our Sponsors

### CLARK HILL

Legal and Professional Services



**IT Resource**  
Putting IT all together



FEDERAL HOME LOAN BANK  
OF INDIANAPOLIS

plante  
*n*  
moran

audit • tax • consulting

**Rehmann**  
Business wisdom delivered.

11:00 – 11:45 A.M.

#### SECRETS OF SPONSORSHIP SUCCESS

**Speaker:** Stacie Kwaiser, COO, Rehmann

11:45 A.M. – 12:45 P.M.

#### NETWORKING LUNCH

12:45 – 2:00 P.M.

#### COMMUNICATE WITH POWER AND RESILIENCE

**Speaker:** Michelle Steffes, Co-Founder & President, IPV Consulting

2:00 – 2:15 P.M.

#### REFRESHMENT BREAK

2:15 – 2:30 P.M.

#### WHY IS ADVOCACY NEEDED?

**Speaker:** Brenda Johnston, Executive Vice President, United Bank of Michigan

2:30 – 3:15 P.M.

#### EXECUTIVE PANEL



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# Women in Banking Day

# Registration

## It's Easy to Register!

PHONE: (517) 485-3600  
FAX: (517) 487-1235  
EMAIL: mbaregistrations@mibankers.com

MAIL: Michigan Bankers Association  
507 S. Grand Ave  
Lansing, MI 48933  
ONLINE: [www.messageblocks.com/mbawib17](http://www.messageblocks.com/mbawib17)

\* Each attendee email is required for registration confirmation.

### PRIMARY REGISTRATION

NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
BANK/FIRM: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
EMAIL\*: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FOOD ALLERGY/VEGETARIAN MEAL: \_\_\_\_\_

### SECOND REGISTRANT

NAME: \_\_\_\_\_  
TITLE: \_\_\_\_\_  
BANK/FIRM: \_\_\_\_\_  
ADDRESS: \_\_\_\_\_  
CITY/STATE/ZIP: \_\_\_\_\_  
EMAIL\*: \_\_\_\_\_  
PHONE: \_\_\_\_\_  
FOOD ALLERGY/VEGETARIAN MEAL: \_\_\_\_\_

\*\* Please make a copy for additional attendees.

### PRICING

	BY MAY 4	AFTER MAY 4	# ATTENDING	SUB-TOTAL
Single Registration	\$225	\$275	_____	_____
Two or More	\$175	N/A	_____	_____
Discount (Attended BEST 2017)	-\$25	-\$25	_____	_____
			<b>TOTAL \$</b>	_____

**Consider sending a team of bankers!** MBA strongly encourages bank executive management to take the initiative to send top performing women. Consider this an investment in their futures with your bank.

### METHOD OF PAYMENT (check one)

- Please Invoice (MBA Members only)
- Check payable to the Michigan Bankers Association

Charge my:  MasterCard  Visa  AMEX

Name of Cardholder \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date: \_\_\_/\_\_\_

Cardholder Signature \_\_\_\_\_

### CANCELLATION POLICY

Cancellations must be emailed to [mbaregistrations@mibankers.com](mailto:mbaregistrations@mibankers.com). All cancellations are subject to a \$25 processing fee. No refunds after May 15. Substitutions only.



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Lansing, MI 48933



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