



Michigan Bankers Association



2012 Forums

Bank Security Officer Forum

The MBA Bank Security Officer Forum provides an opportunity for bankers interested in bank security to discuss important issues critical to their bank's protection.

The forum is professionally led by Christine Dobrovich, Risk Advisory Services Director from Experis (Jefferson Wells), and encourages the free exchange of ideas and offers opportunities to formulate solutions to current problems.

- Share best practices and lessons learned with colleagues in similar positions with similar concerns.
- Discuss current industry challenges with others in bank security.
- Learn how other banks are meeting their bank's security requirements.
- Form lasting relationships with other bank security officers.
- Obtain access to highly respected industry experts.
- Learn about other bank security examination experiences.
- Preview cutting edge ideas in bank security.

"The BSO forum presents the opportunity to discuss current topics of concern to me and to also gain an understanding of how those security issues are being handled by my peers. When eight or 10 BSOs gather together, there is easily upwards of 50 years of hands-on experience to draw from. I come away from each meeting feeling that it was time wisely spent."

- Sharon Rogers, Peoples Federal Savings Bank

Facilitator:

Christine Dobrovich, Risk Advisory Services Director, Experis (formerly Jefferson Wells)

Schedule:

Thursday, May 3, 2012

Thursday, November 1, 2012



Branch Administrators Forum

Branch Administrators can connect at the MBA Branch Administrators Forum. The forum is professionally led by Kathleen Wheelihan, Michigan Business Consultants Training & Development, Inc. and promotes idea exchanges and offers opportunities to formulate solutions to current problems.

- Discuss current industry challenges with others in branch administration.
- Learn how other banks are meeting their branch administration requirements.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Learn about other branch administration examination experiences.
- Preview cutting edge ideas in branch administration.

“Participating in the Branch Administrators Forum provided me with great networking opportunities with other community bankers in Michigan. The group is very interactive and at ease discussing common concerns, processes and regulatory changes that affect retail banking environments. This forum is focused, stays on task during discussions and covers a wide range of topics based on the group’s interest. I have found this to be a valuable resource and effective use of my time.”

- Patti H. Judson, Bank of Ann Arbor

Facilitator:

Kathleen Wheelihan, MBC Training and Development, Inc.

Schedule:

Thursday, February 16, 2012

Thursday, June 7, 2012

Thursday, September 27, 2012

Chief Executive Officer Forum

The MBA Chief Executive Officer Forum provides an opportunity for bankers to discuss important issues with their peers in an informed atmosphere. The forum is professionally led by industry experts. It offers the opportunity to gain helpful hints and insights from the collective experience of others in similar positions. Attendees mold the day into a discussion of subjects of most interest and relevance to them.

- Discuss current industry challenges with other chief executive officers.
- Learn how other banks are meeting their latest challenges.
- Form lasting relationships with other chief executive officers.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Learn about other banks examination experiences.
- Preview cutting edge ideas in other banks.

Facilitators:

CEO A - Brian D. Pollice, Plante & Moran, PLLC

CEO B - Sheryl Vander Baan, Crowe Horwath

CEO C - Jon Chism, Plante & Moran, PLLC

Schedule:

CEO A - February 24, 2012, May 11, 2012 and October 12, 2012

CEO B - February 10, 2012, May 4, 2012 and November 9, 2012

CEO C - February 10, 2012, May 4, 2012 and November 9, 2012

"I find the CEO forums very valuable. Not only can I bounce ideas off my fellow bankers, but I gather ideas from them. We usually discuss current issues related to asset management, regulatory changes, capital planning, expense control strategy and exam preparation. This is only a partial list of items we cover. It is also good to have the outlook from several parts of the state. The CEO forums include bankers from all areas and provides valuable insight on what is happening in the larger economy."

– Eric Eishen, president and CEO Sturgis Bank & Trust

Chief Financial Officer Forum

Bank Financial health and pressing issues facing Chief Financial Officers are the highlights of the MBA CFO Forum. The forum is professionally led by Robert Morgan and Tom Hauck, Austin Associates, LLC, and encourages the exchange of ideas and offers opportunities to formulate solutions to current problems.

- Discuss current industry challenges with other chief financial officers.
- Learn how other banks are meeting their bank's requirements.
- Form lasting relationships with other chief financial officers.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Learn about other bank's examination experiences.
- Preview cutting edge ideas in other banks.

"I've been attending the CFO forum for a number of years and would highly recommend it. The information shared during the forum is timely and useful, but most importantly the opportunity to network and meet peers with whom you can discuss issues at any time between forums is invaluable."
— Jeanne Richter, Farmers State Bank of Munitz

Facilitator:

Robert Morgan, Austin Associates, LLC
Tom Hauck, Austin Associates, LLC

Schedule:

Monday, February 20, 2012
Monday, May 21, 2012
Monday, September 17, 2012



CRA Forum

CRA requirements can be vague and difficult to pinpoint. Join the MBA CRA Forum to discuss issues critical to your bank's CRA requirements. The forum is professionally led by Wyllie Foote, Director of Visiting Compliance Manager Services and William Deligiannis, Director of Client Services, both of Thomas Compliance Associates, Inc.

- Discuss current industry challenges with others in CRA.
- Learn how other banks are meeting their CRA requirements.
- Form lasting relationships with other CRA officers.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Learn about other CRA examination experiences.
- Preview cutting edge ideas in managing your CRA position.

“We’ve seen great benefit from the CRA forum. Every agenda is different and tailored to our specific expectations. And the facilitators provided by the MBA bring a wide range of industry knowledge and expertise.”
– Bart Jonker, Lake Michigan Financial Corporation, The Bank of Holland & The Bank of Northern Michigan

Facilitator:

Wyllie Foote, Thomas Compliance Associates, Inc.
William Deligiannis, Thomas Compliance Associates, Inc.

Schedule:

Thursday, March 9, 2012
Tuesday, August 28, 2012

Human Resources Forum

The MBA Human Resources Forum provides an opportunity for bankers interested in human resources to discuss important issues and dissect problems critical to their bank's needs. The forum is professionally led by Robert Dubault of Warner, Norcross and Judd, LLC.

- Discuss current industry challenges with others in human resources.
- Learn how other banks are meeting their human resources needs.
- Form lasting relationships with other human resources personnel.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Preview cutting edge ideas in human resources management.

Facilitator:

Robert A. Dubault, Warner, Norcross and Judd, LLP

Schedule:

Thursday, January 26, 2012

Monday, May 21, 2012

Monday, October 15, 2012

"It is a great way to exchange ideas with your peers"
—Joe Torrence, Chemical Bank



Internal Bank Audit Forum

The MBA Internal Bank Audit Forum provides an opportunity for bankers to discuss important issues and dissect problems critical to their bank's audit needs. The forum is professionally led by Michael Stearns, Plante Moran PLLC.

- Discuss current industry challenges with others in bank auditing.
- Learn how other banks are meeting their bank's audit requirements.
- Form lasting relationships with other bank audit personnel.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Learn about other bank audit experiences.
- Preview cutting edge ideas in bank auditing.

"I find the MBA Internal Audit Forum to be a great resource for new ideas for processes and procedures. The discussion is informative, relevant to current issues and specific to community banks. I am always able to bring different perspectives on hot topics back to my bank each time we meet."

- Barbara A. Place, Isabella Bank Corporation

Facilitator:

Michael Stearns, Plante & Moran, PLLC

Schedule:

Monday May 7, 2012

Thursday, October 11, 2012



Senior Lender Forum

The MBA Senior Lender Forum encourages discussion of important issues critical to the bank's lending issues. The forum is professionally led by Paul Sims, Guided Solutions, and encourages the exchange of best practices and provides an important network of bankers who can be called on to assist with issues throughout the year.

- Discuss current industry challenges with other senior lenders.
- Learn how other banks are meeting their lending needs.
- Form lasting relationships with other senior lenders.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Preview cutting edge ideas in lending.

"I find the forum to be a helpful exchange of ideas and best practices. The group serves as a reality check outside my own bank, whether the industry climate is strong or full of challenges. I have built relationships with other bankers around the state that are much stronger than they otherwise would be. The fact that the structure includes a professional facilitator and no direct competitors allows for a strong agenda that features open and frank discussion. The sessions help build a network of people I can look to for assistance with issues and projects all year long, not simply on the day of the forum."
– Greg Conway, Senior VP & Chief Lending Officer Founders Bank & Trust

Facilitator:

Paul Sims, Guided Solutions

Schedule:

Senior Lender A - February 7, 2012, June 5, 2012 and October 2, 2012

Senior Lender B - February 8, 2012, June 6, 2012 and October 3, 2012

Senior Lender C - February 9, 2012, June 7, 2012 and October 4, 2012

Senior Marketing Directors Forum

The MBA Senior Marketing Directors Forum provides an opportunity for bankers interested in bank marketing to bounce ideas and discuss best practices with fellow bank marketers.

The forum is professionally led by Jeremy Kane Galapagos, LLC, and encourages idea exchanges and offers opportunities to formulate solutions to current problems.

- Discuss current industry challenges with other marketing directors.
- Learn how other banks are meeting their marketing needs.
- Form lasting relationships with other marketing directors.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Preview cutting edge ideas in bank marketing.

“The MBA Marketing Forum offers a great opportunity to network with other marketing professionals within our industry. Often the challenges and opportunities that we face are similar and the forum provides an avenue to discuss these relevant topics as well as solutions.”

- Erika Ross, Isabella Bank

Facilitator:

Jeremy Kane, Galapagos Marketing

Schedule:

Friday, March 2, 2012

Friday, October 19, 2012



Senior Operations Directors Forum

The MBA Senior Operations Directors Forum is professionally led by industry experts, offers opportunities for discussion and review of bank operation issues. Benefit from your peer's experience to help you formulate solutions to current problems.

- Discuss current industry challenges with other senior operations directors.
- Learn how other banks are handling their operations requirements.
- Form lasting relationships with other senior operations directors.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Preview cutting edge ideas in operations.

Facilitator:

Vicki Smith, Plante & Moran, PLLC

Schedule:

Friday, May 18, 2012

Friday, September 7, 2012

"I find the Forum a wonderful opportunity to interact and exchange ideas with professional colleagues. It is a great setting for freely discussing our challenges and finding possible solutions to our problems. I always have a positive experience when I attend and generally get several "take away" ideas."
– Suzanne Dahms, Union Bank

Technology Forum

The MBA Technology Forum provides an opportunity for bankers to discuss important issues and dissect problems critical to their bank's technology needs. The forum is professionally led by Raj Patel with Plante & Moran, PLLC and encourages the free exchange of ideas and offers opportunities to formulate solutions to

current problems. The forum offers a rewarding experience for professional and personal growth.

- Discuss current industry challenges with others in bank technology.

- Learn how other banks are meeting their bank's technology requirements.
- Form lasting relationships with other bank technology officers.
- Solve your most pressing problems.
- Obtain access to highly respected industry experts.
- Preview cutting edge ideas in bank technology.

Facilitator:

Raj Patel, Plante & Moran, PLLC

Schedule:

Friday, March 23, 2012

Friday, June 8, 2012

Friday, September 21, 2012

“The exchange of ideas and solutions at the Technology Forum have proven to be invaluable. If one of the members brings up an issue they are having, others in the group are willing to offer suggestions and solutions. I have brought back many useful solutions that I have been able to implement at my bank.”
- Nancy J. Haller, Traverse City State Bank

Tips for attending a forum:

- Totally participant driven
- No sales pitches, no lectures
- No lengthy discussions on topics of little interest
- Open idea-exchange format with peers from around the state
- Bring your questions
- You make the agenda (topics on the agendas are submitted by you!)



Questions about Regulatory Reform? Join the MBA Risk, Audit and Compliance Group site discussion board. Discussion relating to risk, regulatory and compliance issues. If you are interested in joining, please e-mail gmadziar@mibankers.com.
Login required.

Additional Information

Forums are located at the MBA Education Center. For detailed directions, click “About the MBA” at www.mibankers.com.

Ever wondered what it would be like to attend a forum? Well, now is your chance. If you have never participated in one of our forums and would like to try it out for free, you can now sign up to attend your first one for free. Please indicate this in the special instructions of the registration. We look forward to your participation!

Schedule

Continental Breakfast: 8:30 a.m.

Seminar: 9:00 a.m. - 3:00 p.m.

Lunch Break: Noon

- Dress is business casual
- Confirmation will be e-mailed upon receipt of registration

Accommodations

Please ask for MBA preferred rates.

Downtown:

Radisson

111 N. Grand Ave.

Lansing, MI 48933

517-482-0188

<http://bit.ly/radissonlansing>

North:

Courtyard by Marriott

2710 Lake Lansing Rd.

Lansing, MI 48912

517-482-0500

<http://bit.ly/marriottlansing>

It's Easy to Register:

Mail form to: Michigan Bankers Association

507 S. Grand Ave.

Lansing, MI 48933

Fax to: 517-487-1235

E-mail to: mbaregistrations@mibankers.com

Phone: (517) 485-3600

For questions, please call us at (517) 342-9057.

Join Us On:





Name: _____

Title: _____

Bank/Firm: _____

Address: _____

City, State, Zip: _____

Phone: _____

Fax: _____

E-mail (*required for registration confirmation*): _____

Select your forum:

- | | |
|---|---|
| <input type="checkbox"/> Bank Security Officer Forum | <input type="checkbox"/> Branch Administrators Forum |
| <input type="checkbox"/> Chief Executive Officer Forum | <input type="checkbox"/> Chief Financial Officer Forum |
| <input type="checkbox"/> CRA Forum | <input type="checkbox"/> Human Resource Forum |
| <input type="checkbox"/> Internal Bank Audit Forum | <input type="checkbox"/> Senior Lender Forum |
| <input type="checkbox"/> Senior Marketing Directors Forum | <input type="checkbox"/> Senior Operations Director Forum |
| <input type="checkbox"/> Technology Forum | |

Pricing:

- One Forum \$275
 Two Forums \$380
 Three Forums \$565
 This is my first forum (complimentary)
- Check here if you have a food allergy or require a vegetarian lunch.

Method of Payment

Total Bill Amount: \$ _____

- Please Invoice (MBA Members Only)
 Check Payable to: Michigan Bankers Association

Charge to my MasterCard Visa AMEX

Credit Card Number: _____ Exp. Date _____

Cardholder's Name: _____

Cardholder's Signature: _____





Michigan Bankers Association

507 S. Grand Ave

Lansing, MI 48933

April 11-13, 2012

BEST 2012

Grand Traverse Resort & Spa
Traverse City

June 19-22, 2012

MBA 126th Annual Convention
Grand Hotel, Mackinac Island



mibankers.com