



Lifetime learning offers a well-marked path to success.

Thought a week of banking school wasn't for you? Think again! Through your participation in the MBA Perry Schools of Banking, you will develop and gain the industry insight and knowledge you need to enhance your career.



7 Reasons to Attend Perry:

1. New location

Kellogg Hotel & Conference Center, Michigan State University, East Lansing

2. New dates

May 21-25, 2012

3. Scholarship

MBA awards a full, first-year tuition

4. New curriculum

In-depth classes. Hot topics. Action items. Take-aways.

5. Active learning

Bank Simulations. Class projects. Case studies.

6. Instructors

Education by bankers for bankers.

7. Low fee

Tuition includes all instructional materials, hotel accommodations and daily meals.



Help yourself or your employees expand their banking knowledge and develop skills to grow within your financial institution. We're excited to announce the comprehensive curriculum. It's been enhanced to better meet the changing banking environment:

First Year Curriculum

- Banking 101
- Operations
- Technology
- Macroeconomics and Banking System
- Bank Financial Analysis I
- Asset Liability Management I
- Networking
- Commercial Lending
- Credit Analysis
- Capital Tour
- Real Estate
- Retail Lending
- Leadership Identification
- Sales - It's not a four letter word

Second Year Curriculum

- Strategic Planning
- Bank Marketing
- Bank Security and Fraud Issues
- Bank Financial Analysis II
- Asset Liability Management II
- Capital Tour
- Bank Auditing
- Human Resource Management
- Effective Leadership Styles and Management

Third Year Curriculum

- Bank Simulation
- Critical Management Skills
- Planning your Financial Future
- Bank Trust and Estates
- Compliance
- Capital Tour
- Introduction to Different types of Banks
- CEO Panel

To learn more and to apply, visit <http://bit.ly/mbaperry>

See you in May.