



2012

Educational Programs



Graduate School of Banking at the University of Wisconsin – Madison

For details, online application or enrollment deadlines, visit gsb.org.

Graduate School of Banking | August 12-24, 2012

This 25-month leadership development program provides the tools you need to be successful in your banking career. Explore a broad range of electives, learn from talented faculty and participate in hands-on learning projects that challenge you to put key concepts to work in the real world. At GSB, you'll develop the critical thinking skills and leadership talents to manage change and motivate people by drawing on a clear understanding of all areas of financial services management.

Bank Technology Management School

October 16-21, 2011 or April 22-27, 2012

Created especially for financial services IT professionals, this popular and respected program explores critical banking and technology issues. Through expert instruction and hands-on labs, you'll gain an in-depth understanding of bank profitability, technology management, security and more.

NOW IN APRIL!

Human Resource Management School | April 15-20, 2012

Designed specifically for financial services HR professionals to help tie together important banking and HR issues, this respected one-week school will expand your knowledge of the business of banking, human resource management and employee performance. Plus, you will return to your organization with a network of colleagues with whom to interact and exchange ideas for years to come.

Senior Management Seminar | August 19-22, 2012

This popular three-day executive program is designed for current and emerging senior managers and looks closely at the critical issues facing the banking industry today. The small group format of this program focuses on helping senior managers develop the requisite leadership skills necessary to meet demanding challenges and succeed in today's environment.

Financial Managers School | September 23-28, 2012

This one-week school goes beyond the basics to present best practices and solutions to today's most critical financial management decisions. Designed by experienced CFOs for financial institution finance managers, this school provides the tools you need to build a solid foundation in asset/liability management.

Online Seminar Series | Ongoing Throughout the Year

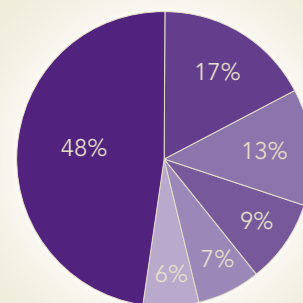
Offering a convenient and cost-effective way to participate in educational opportunities, these programs are designed specifically for financial professionals and delivered by some of today's top industry experts. Live and recorded programs offer maximum flexibility for your busy schedule; see our site for a complete list of topics.

Sponsored by:



Michigan Bankers Association

GSB attracts students from all bank sizes



The bank asset range for 2011 students was:

Less than \$100 million.....	17%
\$101 – \$500 million	48%
\$501 million – \$1 billion	9%
\$1 billion to \$5 billion.....	13%
Over \$5 billion.....	6%
Non-bank.....	7%

For details on GSB programs or to request a catalog, please visit

gsb.org

or call 800-755-6440.

