

GSB Online Seminars

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January and February 2011

Co-Sponsored By: Michigan Bankers Association

The GSB Online Seminar Series offers a convenient, cost-effective way to access quality educational opportunities designed to meet the dynamic learning needs of today's busy financial professional. With the GSB Online Seminar Series you'll benefit from:

- More than 80 relevant, bank-specific courses that deliver must-know information
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- Competitive pricing—one fee allows multiple attendees to participate through a single connection and includes all handouts and materials
- State-of-the-art technology that ensures a quality learning experience
- The faculty and expertise of the nation's most respected graduate banking school

Upcoming Programs (listed by category):

For additional information—including detailed session descriptions and presenter bios—or to register online, please click on the titles below.

A/L Management

- **ALCO Foundations**
<https://www.gsb.org/2011OLS/ALCOFoundations.htm>
- **Loan Inputs and Analytics**
<https://www.gsb.org/2011OLS/LoanInputs.htm>

Funding

- **Loan Inputs and Analytics**
<https://www.gsb.org/2011OLS/LoanInputs.htm>

HR Management

- **Front Line Leadership in the New World**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=q0y03j8f
- **Human Resource Management in a Community Bank (The Basics)**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=9i25q1y1
- **Implementing a Performance Management System**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=n3e56k5y

- **Interviewing Skills for Better Hires**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=t4a5f8v7
- **Quantifying Human Resource Practices to the Banks Bottom Line**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=v28e3p41
- **Succession and Retention of Top Talent: Re-Recruit your Top Talent**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=e7f4g9p4
- **Variable Compensation: Linking To Higher Performance**
https://www.eventbuilder.com/gsb/event_desc.asp?z=d2e4b7&p_event=q0i8f078

Lending

- **Appraisal Regulations - Update and Overview of the New Guidelines**
https://www.eventbuilder.com/gsb/event_desc.asp?z=v2y9i3&p_event=4e87i29a&eventid=4e87i29a&gateid=gsb
- **Commercial Real Estate Cash Flow: Analyzing Income-Producing or Rental Real Estate**
https://eventbuilder.com/gsb/event_desc.asp?z=h3e46r&p_event=c8i06f8p&eventid=c8i06f8p&gateid=gsb
- **Commercial Real Estate Appraisals: Reviewing & Interpreting**
https://eventbuilder.com/gsb/event_desc.asp?z=h3e46r&p_event=8z95h8p4&eventid=8z95h8p4&gateid=gsb
- **Keys to Understanding Personal Cash Flow from Tax Returns**
https://eventbuilder.com/gsb/event_desc.asp?z=h3e46r&p_event=u1d45o93&eventid=u1d45o93&gateid=gsb

Management

- **Protecting Bank Capital: Enforcement Action Avoidance or Compliance**
https://eventbuilder.com/gsb/event_desc.asp?z=3o2i4y&p_event=i7g4g9j6&eventid=i7g4g9j6&gateid=gsb
- **Surviving 2011 - Tactics That Work in the Real World**
https://eventbuilder.com/gsb/event_desc.asp?z=y5b6v7&p_event=k27e2o3z&eventid=k27e2o3z&gateid=gsb
- **Strategic Planning for a New Environment**
https://eventbuilder.com/gsb/event_desc.asp?z=g8e2v9&p_event=g4e2h8b6&eventid=g4e2h8b6&gateid=gsb
- **Mergers and Acquisitions in the Current Environment**
https://eventbuilder.com/gsb/event_desc.asp?z=g49p1j&p_event=a4b8o7b9&eventid=a4b8o7b9&gateid=gsb

Marketing

- **The Next Generation of Customers**

https://eventbuilder.com/gsb/event_desc.asp?z=y5b6v7&p_event=t3e56k5y&eventid=t3e56k5y&gateid=gsb

Technology

- **IT Audit For Community Banks**

https://eventbuilder.com/gsb/event_desc.asp?z=h8a5v7&p_event=e05c16k4&eventid=e05c16k4&gateid=gsb

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