

Michigan Bankers Association



Benefits of being an MBA
Associate Member

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Michigan Bankers Association

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**The MBA is the key to our industry's future,
offering real value to the Michigan banking industry.**

If building strong relationships with Michigan banks would benefit your organization, there is no better choice than an MBA associate membership.

The MBA

The Michigan Bankers Association is the voice of banking in Michigan. The MBA's mission is to advance a positive environment in which commercial banks can grow, as well as nurture relationships within the banking community.

Ninety-three percent of Michigan's banks and thrifts are MBA members.

An Environment Where Banks Can Grow

As the voice of the Michigan banking industry, the MBA is the official representative in matters of state legislation and regulation benefiting the banking industry and Michigan's consumers.

Building Strong Relationships

The MBA serves as a liaison among member banks and their products and services providers. MBA associate members enjoy multiple opportunities throughout the year to showcase their products and services to Michigan bank CEOs and decision makers.



Your Benefits as an MBA Associate Member

- Enjoy an opportunity to meet face to face with Michigan's bank CEOs and decision makers on a regular basis.
- Receive regular communications on important banking and industry news.
- Benefit from first choice advertising in *mbaBanking*, the official magazine of the MBA. Exposure in this flagship publication is offered to members at less than half the rate paid by nonmembers.
- Attend and exhibit at various MBA conferences. Exhibiting is currently offered at the following events:
 - Bank Management and Directors Conference
 - Bankers Education Summit and Trade Show (BEST) Conference
 - MBA Annual Convention - *Michigan's premier banking event*
 - Midwest Trust and Wealth Management Conference
 - Risk, Audit and Compliance Institute
- Receive free listing in our associate member directory in the Registry of Michigan Financial Institutions (the MBA *Blue Book*). When MBA members look for consultants, products or services, they check the *Blue Book* first.
- Receive notifications of MBA-sponsored educational programs. Attend at the discounted MBA member registration fee and interact with the bankers who are most likely to use your products or services.
- Network at the six or more regional banker meetings held throughout Michigan during May and June.



Membership Requirements

- Your company must be engaged in the sale of products or services to financial institutions and provide at least three business references.
- Submit the membership application and remit a check for annual dues of \$1,000 or \$750 if the initial application is made during the second half of our fiscal year (January-June).
- Upon receipt of the application and dues, your references will be verified and your membership application will be forwarded to the MBA Board of Directors for consideration.
- Once your company has been approved for an MBA associate membership, you will be notified in writing and immediately begin receiving the full benefits of membership in the MBA.

Associate membership in the MBA does not imply an endorsement of any associate member or its products and services by the MBA or its member banks.



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**Contact the MBA at 517-485-3600
or visit www.mibankers.com.**